

June 22, 2009

## Enlightened Leadership Workshop:

*Maximizing Creativity via  
Innovation, Imagination, & Intuition*

7 PDU's



Based on her over twenty years in corporate America, veteran project manager Joanne Aaronson, PMP captures the essential elements of how to be an Enlightened Leader and more creative that's at the basis of her success:  
*she's brought in every project she's worked on!*

**Who should attend?** Whether you run projects, teams, organizations or just projects, Enlightened Leadership can empower you to move forward in your personal and professional life. You've seen the person..... Everyone goes to him/her for advice. They always seem to be cheerful, taking the ups and down of each situation like water flows along a stream. These are the people you go to for the answers to the big issues! They always seem to be able to put out the fires. They know how to apply their creative and intuitive abilities for strategic advantage. They are the Enlightened Leaders.

**In the EL-3I's workshop, in a small group setting and using interactive exercises, case studies combined with lecture, learn to access your innate creative abilities and apply them to:**

- ✓ *Improve vision for planning, forecasting or strategic initiatives*
- ✓ *Facilitate out-of-the-box thinking*
- ✓ *Empower yourself to make appropriate decisions at just the right time*

These qualities are outshoots of the creative process that involves innovation, imagination and intuition. Don't miss this unique workshop!

**Also, the Enlightened Leadership-3i's Workshop topics include:**



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- ***Understanding Enlightened Leadership and the key foundation concepts***
- ***Accessing and energizing your right brain creativity***
- ***Recognizing and working with your inspirational flashes***
- ***Intuitive and Balanced Brain Decision Making (BBDM) models and how to apply them***

**Bonus: EL-3i's Workshop Workbook. 7 PDUs available.**

**Date:** June 22, 2009

**Time:** 8:30 a.m.-4:30 p.m., (*Sign-in and breakfast starts at 8:00 a.m.*)

**Location:** Reston Executive Center, 12120 Sunset Hills Rd. Ste. 600  
Reston, VA 20190 (directions <http://www.execofficesuites.com/pages/Reston.html> )

**Cost:** \$300 or 10% off (\$270) for PMI members & early registration by June 1.

**Program includes: workshop, workbook, continental breakfast and snacks.  
Lunch available on-site. See below for further information.**

#### **Attendee comments**

***Thanks for a great program! Great real world examples. Kept it interesting.  
Organized, relevant – clear, good examples – helpful. Awesome!  
One of the best we've had!***

**Class size will be kept small to enhance the learning potential of the attendees.  
Space is limited!**

(To Pay, go to <http://www.empowerchangenow.com/store.html>  
NLT June 15, 2009.

**For more information, contact Joanne at 703-624-0130  
or [joanne@empowerchangenow.com](mailto:joanne@empowerchangenow.com)**

***See the next page for more about the Speaker....***



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**About the Speaker:** Joanne Aaronson, PMP is an author, speaker, trainer, consultant and coach. Her innovative workshops and presentations have been extremely well-received with evaluations being "exceptional", "awesome", "one of the best we've had" and "more than expected". She uses a unique blend of real world corporate experience with creativity and intuitive development training to facilitate empowerment in the individual to achieve their true potential.

Besides being a Project Management Professional (PMP), Joanne holds an undergraduate degree in Physics from the University of Denver and has completed graduate work in Technology Management from the University of Maryland. In addition, she's received certifications in intuitive development from the Institute for Intuitive Studies (EIS) in Virginia Beach.

Combined with over 20 years of project/program management experience in both the public and private sectors, she has used her techniques to successfully bring in projects on time and within budget both nationally and internationally. Using her intuitive abilities for strategic advantage, she's conceptualized and led many national and international projects through the full life cycle of development, with some being conducted in a totally virtual environment. Joanne is the recipient of several industry awards for excellence in project management.

In addition, Ms. Aaronson is an intuitive life coach with her company - Life Transformations, LLC. As such, she's offered executive and individual life coaching and various innovative workshops for organizations such as AT&T, British Telecom, Concert, Lockheed Martin Co. various government agencies, and is a frequent speaker at Project Management Institute (PMI) programs. Most recently, she was a government consultant advising on making projects successful. In this regard, Joanne worked with project managers using her coaching and mentoring skills to impart some of her innovative techniques to assist them with all aspects of project management.

In September, she was a featured speaker at the North Carolina (PMI) Annual Event - Delivering the Future and at the (PMI) WDC Career Day with her presentations of *Right Brain Creativity for Left Brain People* and *Enlightened Leadership-Pathway to Success*, respectively.

#### **Other testimonials:**

*Joanne just doesn't present, but she performs. She has the special talent of using her workshops to challenge each attendee on their own grounds. She naturally disarms people's defenses, drawing out their "real" issues and then reconstituting their old reality into new ways of thinking about overcoming life's challenges - not just professionally, but personally. She truly desires to positively influence people's lives - one person at a time. You really have to attend her workshops to experience it!*

Clark Sheakley, PMP/PMI WDC Knowledge Exchange Forum, Chair



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